



# Roberto Sayas. :

Marketing & Administration - Bilingual  
+10 years of experience

### Personal Information:

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***"The greatest conquest of all, is the one of ourselves."  
Napoleón Hill***

*I have discovered that through perseverance, daily work and personal discipline, obstacles become small and goals achievable. Likewise, through reflection, will and creativity, you can synthesize alternatives, plans and solutions that allow reaching the objectives.*

### Strenghts

- ° Negotiation, planning, y resource coordination.
- ° Social media management, through buyer's point of view.
- ° Photoshop, Flash and Dreamweaver – User Level.
- ° MS Office – Expert Level.
- 14 events coordinated, National & International.
- English - Fluent Level.
- French - Intermediate Level.

### Professional Experience

Sales & Commercial Manager. KIDS AND TEEN'S WORLD (VEN)	Sep 2016 - Actual
Operations Manager. SAPO'S BEAN BAGS (VEN)	May 2016 - Sep 2016
Digital Markets Manager. CHESED SAC (PER)	Feb 2016 - March 2016
Retail Store Manager. MEGA CIUDAD DEL MUEBLE (VEN)	July 2008 - Nov 2015
Advertising Coordinator. ESP OIL (VEN)	May 2003 - July 2008

### Education

Marketing and Business Administration. Rafael Beloso Chacín University Avg. 17/20	Sep 2003 - Nov 2008
IT Technician. I.U.T. Pedro Emilio Coll Avg. 16/20	Sep 1994 - Nov 1997

### Projects

<a href="http://www.robertosayas.com">www.robertosayas.com</a> . Entrepreneurship/Modern Art (VEN)	May 2017
KTW Store. Brand Market Exploration (VEN)	Agust 2016
Contemporanius. Marketing & Business Consultancy (VEN)	Agust 2016
Specialty Coffee Shop & Roaster (PER)	May 2015
Zona Mueble. Corporate Image Desing (VEN)	Agust 2012
Sapo´s Bean Bags. Corporate Image Desing (VEN)	Feb 2012
<a href="http://www.festivaldenaciones.com">www.festivaldenaciones.com</a> . Cuerpo Consular de Maracaibo (VEN)	Nov 2006

### International Certifications

Barista Foundation - SCAE (Specialty Coffee Association of Europe)	March 2015
Coffee Brewing Foundation & Intermediate - SCAE	June 2015
Coffee Roasting Foundation & Intermediate - SCAE	July 2015

### Personal References

Paolo Nanino	Businessman	+58-414-6326317	<a href="mailto:pknez1@gmail.com">pknez1@gmail.com</a>
Samer Noueihed	Businessman	+58-414-6246028	<a href="mailto:samernm_73@hotmail.com">samernm_73@hotmail.com</a>
Adriana Rojas	Entrepreneur	+51-786-484-8504	<a href="mailto:adrianarojask@gmail.com">adrianarojask@gmail.com</a>

### Hobbies

- ° Plastic art & cinetism.
- ° Member of the Venezuela National Team of Correspondence Chess Federation.